Tips on How To Poster

Fernanda Psihas

My own views + most common poster advice from people "in the know"

Why poster sessions?

Posters are exactly a format where the audience can learn about something in more depth than a plenary talk usually allows.

Experiments are complex and not all interesting things are shown in results talks! On posters we can show details about the experiment (or your project)

Good way to go to a conference if your point is not quite "talk-worthy"

Some conferences only have poster sessions (talks are by invitation).

You want to show a small study or geek out about a particular concept.

Good practice to talk to people about your project.

Before you begin:

How long will people spend on my poster?

 $\frac{TTC}{TTC} = \frac{\text{Number of posters}}{\text{Length of the poster session}}$

OK, fine. You'll go use the restroom(3 min), get a snack/drink(5 min), run into your buddy (2 min) then look at the posters which look interesting (20 sec/poster).

$$MTTC = \frac{\text{Number of interesting looking posters}}{\text{Remaining Length of the poster session}}$$

$$\frac{\text{Modified}}{\text{TTC}}$$

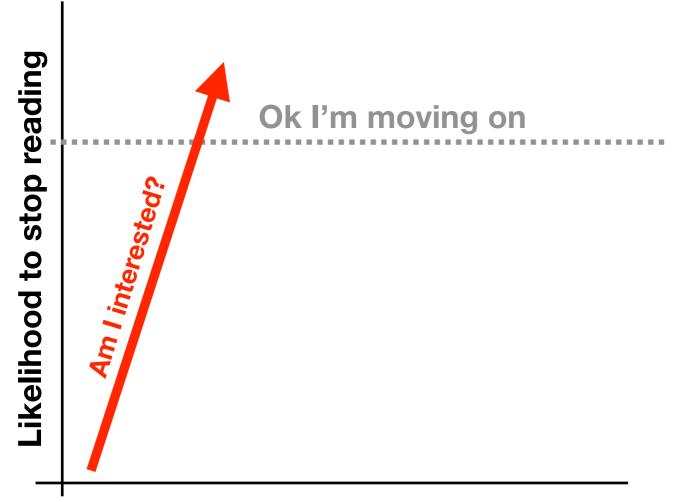


 $TTC_{UsersMeeting} = 2.5 min$ $TTC_{NEUTRINO2018} = 0.47 min$



 $MTTC_{UsersMeeting} = 4 min$ $MTTC_{NEUTRINO2018} = 0.98 min$

Content



Time Spent Reading

Title & Abstract:

Consider the conference selection process.

Deliver your message up front.

Poster author lists: Usually presenter(s)
+ "For the NOvA Collaboration" but ask
your advisor & convener first!

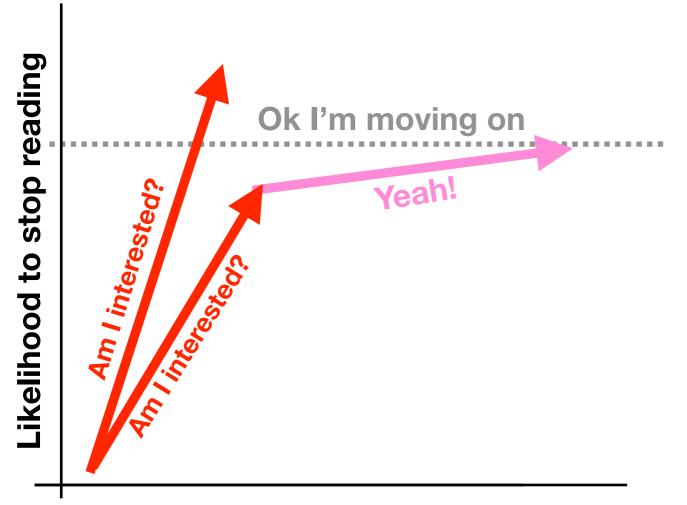
Content etc:

Plan before you write.

Think carefully about your message.

What other posters are at this session?

Content



Time Spent Reading

I usually know if I am interested after ~20 sec of skimming

Title & Abstract:

Consider the conference selection process.

Deliver your message up front.

Poster author lists: Usually presenter(s)
+ "For the NOvA Collaboration" but ask
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Content etc:

Plan before you write.

Think carefully about your message.

What other posters are at this session?

What your poster should answer on it's own.

Where should I start reading?

Why do I care?

What is your point?

What order should I read in?

Your tools to deliver that message:

Editor: Invest in becoming familiar with your tool.

**I recommend Adobe Illustrator. Power point, keynote are also used commonly. Some people swear by beamer...

There is no best tool. Only tools you are more familiar with.

Figures, plots and word content.

Style choices.

Your own presentation.

Style and figures are your #1 tool to efficiently deliver your message

Tips for using those tools

Look at other posters, see what you like and what helps deliver the message.

Use appropriate text size. Consider printing parts of your poster and checking it out.

Alignment: Guides your eye and determines hierarchy.

Colors: Consider limiting color usage to serve a purpose.

Space: Use it hierarchically and efficiently.

Tips for using those tools

Look at other posters, see what you like and what helps deliver the message.

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Colors: Consider limiting color usage to serve a purpose.

Space: Use it hierarchically and efficiently.

Style is not just about "pretty" it's about efficiency to communicate

Content tips and good practice

Don't say too much

Making your sentences short & to the point.

Add context, point to other posters.

Try to factorize content into sections that people can focus on per their interest.

Don't cram too much in, but don't shy away from technical details.

Assume no previous knowledge, but don't explain every detail.

Content tips and good practice

Don't say too much

Making your sentences short & to the point.

Add context, point to other posters.

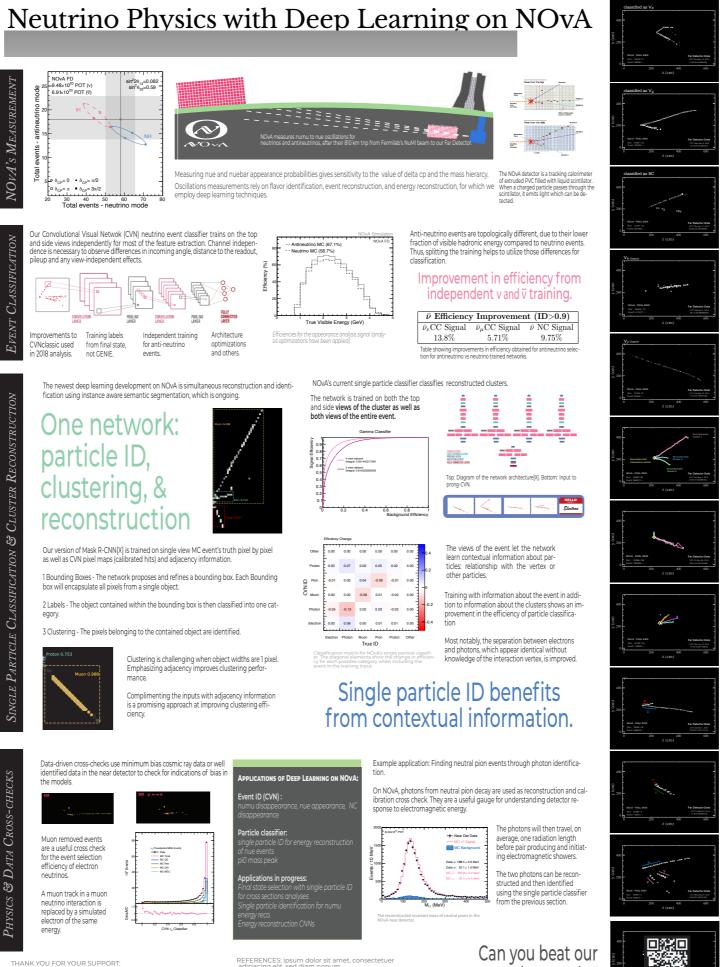
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Don't cram too much in. Bu technical details.

Assume no previous knowle

Don't forget!

Thank yous! Logos. References. QR codes/links





ConTex Fellowships Fermilab Wilson Cluster

DOE High Energy Physics

ψ Indiana University BigRed II Cluster

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neural networks?

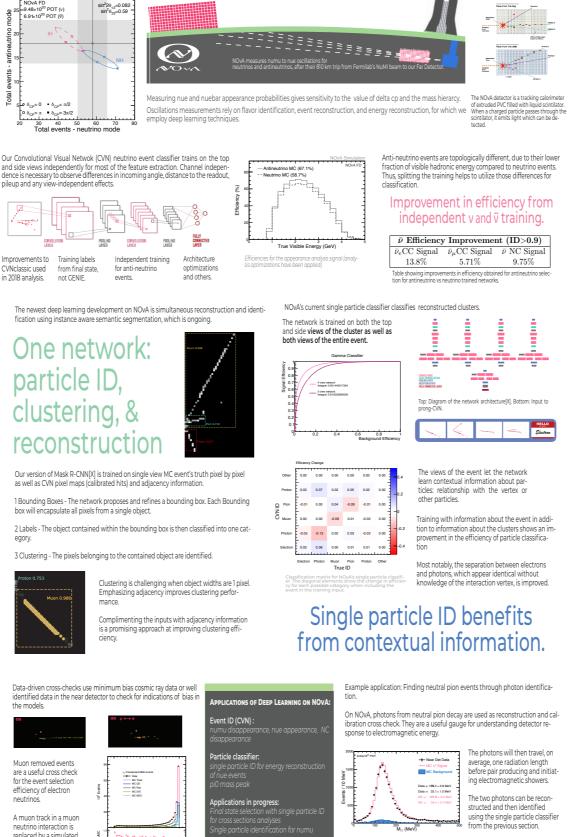


Neutrino Physics with Deep Learning on NOvA

Alignment

Use of color

Use of sizes



1

Too much info?





energy. THANK YOU FOR YOUR SUPPORT ψ

ConTex Fellowships`

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or:

 M_{EA}

NOVA

Reconstruc

& CLI

ASSIFICATION

Observing Neutrinos from the Next Galactic Supernova with the NOvA Detectors

Core collapse supernovae

- can outshine galaxies

- occur 2–4 times per century

- releases 99% of its energy as neutrinos



- in final stages of developement

- expected deployment in the fall

- detects an increase above

- relies on tagging IBD interaction

background during the SN signal.

- false alarm rate < 1/week to join

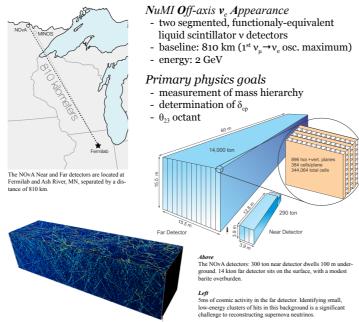
MOTIVATION

Supernova neutrinos carry

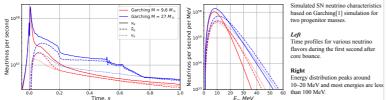
- reavling information
- nuclear conditions in the core
- shockwave propagation - explosion mechanism
- oscillations & mass hierachy
- v-v interactions & collective effects

rarity \otimes priceless data = incredible opportunity

THE NOvA DETECTORS



SUPERNOVA NEUTRINOS



CROSS SECTIONS FOR RELEVANT PROCESSES

IN LIQUID SCINTILLATOR

 $\nu_e + {}^{12}C \rightarrow {}^{12}N$ $\cdots p_e + {}^{12}C \rightarrow {}^{12}B$

ELECTRON SCATTE $\nu_z + e^- \rightarrow \nu_z + e^-$

rino energy (MeV) Cross sections for relevant processes in liquid scin-

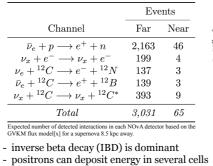
NEUTRAL ON CARBON

Signal characteristics

- energy: ~10-100 MeV

- timescale: 10s of seconds (burst within 1s)

Interaction channels



- expect ~3,000–4,000 hits for 8.5 kpc SN $\,$

REFERENCES

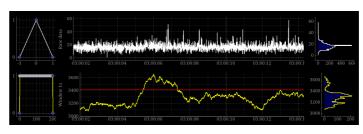
ation with Boltzmann Neutrino Transport of Core Collapse and Postbounce Evolution of a 15 Mn Star. The strophysical Journal Letters, 539(1), L33. 2] Gava, J., Kneller, J., Volpe, C., & McLaughlin, G. C. (2009). Dynamical collective calculation of supernova neutrino signals. Physical review letters, 103(7), 071101. il/snowglobes/ harya, F.Cavanna, J.Dobson, S.Dytman, H.Gallagher, P.Guzowski, R.Hatcher, P.Kehayias, A.Meregaglia, D.Naples, G.Pearce, A.Rubbia, A.Bell, D.E

TRIGGERING ON SUPERNOVAE (Two types)

External

NOvA subscribes to alerts from the SuperNova Early Warning System

- (SNEWS)[3]:
- a global network of neutrino
- detectors - issues alerts when at least two
- detectors internally trigger within a 10-second coincidence window.



Internal

candidates

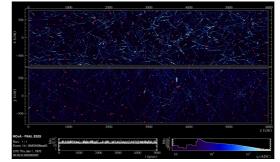
SNEWS.

IBD interaction candidate selection

- 1. Remove hits from other identified physics
- 2. Cluster hits in space and time
- 3. Require clusters to span both x- and y-views
- 4. Cut on fiducial volume
- 5. Cut on cluster ADC value

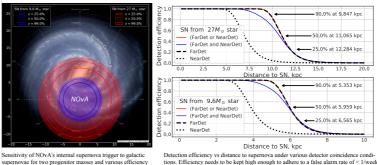
DETECTOR SIMULATION

- two simulations in use. One simulates the IBD particle distribution based off of the SNOwGLoBES[3] software. The other uses GENIE[4] to access all interaction channels (under development)
- · simulated signal is overlayed with real minimum-bias data to replicate detector conditions



SENSITIVITY AND OUTLOOK

- simulation is used to determine sensitivity to galactic SNe
- signal and background rate are assumed to be Poissonian.
- coincidence between both detectors can be used to reduce false alarm rate.



Detection enteriny is sustance to superinva under various detector contractine contra-tions. Efficiency needs to be kept high enough to adhrer to a false alarm rate of <1/week for participation in SNEWS. Panes differ by progenitor mass. *Top:* 27 solar masses, *bottom:* 9.6 solar masses. Based on the Garching flux models[1].

ACKNOWLEDGEMENTS

- Fermilab

- The author would like to thank the following organizations for their support of this work: - U.S. Department of Energy National Science Foundation
- Justin A. Vasel Ph D Candidate Indiana University jvasel@indiana.edu

Event display of a simulated supernova over a period of 5ms Only IBD positrons are present in th

signal in this example (red dots indicate IBD production locations).

activity occurring 70ms after stellar

The blue hits are minimum-bias cosmic data which has been overlayed with the signal.

This represents 5ms of detector

Observing Neutrinos from the Next Galactic Supernova with the NOvA Detectors

Core collapse supernovae

- can outshine galaxies

- occur 2–4 times per century



MOTIVATION

Use of color

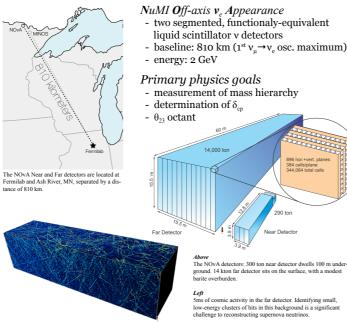
Alignment

Supernova neutrinos carry

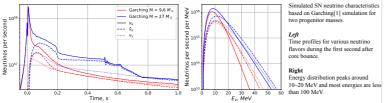
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NEUTRAL

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Interaction channels

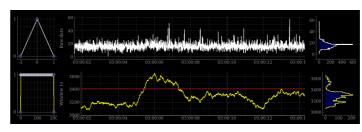
	Events	
Channel	Far	Near
$\bar{\nu}_e + p \longrightarrow e^+ + n$	2,163	46
$\nu_x + e^- \longrightarrow \nu_x + e^-$	199	4
$+ {}^{12}C \longrightarrow e^- + {}^{12}N$	137	3
$e^{+12}C \longrightarrow e^{+} + {}^{12}B$	139	3
$+ {}^{12}C \longrightarrow \nu_x + {}^{12}C^*$	393	9
Total	3,031	65
ed number of detected interactions in each flux model[x] for a supernova 8.5 kpc aw		or based on t
erse beta decay (IBD)	is domir	ant

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- REFERENCES
- Gava, J., Kneller, J., Volpe, C., & McLaughlin, G. C. (2009). Dynamical collective calculation of supernova neutrino signals. Physical review letters, 103(7), 071101. es: vanna, J.Dobson, S.Dytman, H.Gallagher, P.Guzowski, R.Hatcher, P.Kehayias, A.Meregaglia, D.Naples, G.Pearce, A.Rubbia Bell, D.

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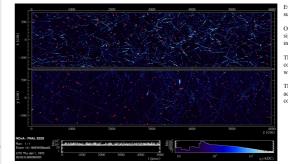


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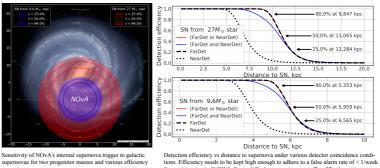
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Justin A. Vasel

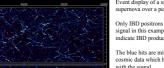
Ph D Candidate

Indiana University

jvasel@indiana.edu

Long Refs?

Too much text?

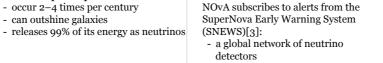


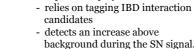
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This represents 5ms of detector activity occurring 70ms after stellar





SNEWS.

- in final stages of developement

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Internal

The Users Executive Committee

We provide a voice that is distinct from the experiments, laboratories or geographical regions." Kevin Pitts, UEC 2008

"As elected representatives of Fermilab Users "Keeping users informed of things relevant to our field and facilitate communications between the Laboratory and the users, and get feedback from the users." Ashutosh Kotwal ,UEC 2009

WHAT DOES THE UEC DO?

We provide a forum for discussion of scientific and administrative matters relevant to the users organization and the user interests regarding functions of the Laboratory.

The UEC provides input on a variety of lab issues and acts as an advocate for the Users' community. We advise the relationship of Users to the Laboratory and provide input regarding the support they will have implementing their experimental programs.

UEC SUBCOMMITTEES

Government Relations Subcommittee: Organization of the annual trip to Washington, D.C. to promote science and (HEP). 2018 goal: Increase reach during the annual DC trip for stronger impact

Users Meeting Subcommittee: Organizes the annual Fermilab Users Meeting. 2018 goal: Inspire more active participation from users at the annual users meeting and introduce more user-centric topics.

Outreach and Education Subcommittee: Works towards broadening and enhancing the education and outreach efforts at the lab. 2018 goal: Provide resources/training for science communication and public engagement.

Quality of Life Subcommittee: Works on improving the guality of life for users at Fermilab. 2018 goal: Improve two-way communication with the user community to better serve users.

NEW EFFORT

Safe and Respectful Environments: Awareness about issues of work environment (inside and outside the lab). Advise on resources and campaigns to address concers from the community. This is a new effort! Talk to us about your concerns/sideas!

"The success of the UEC depends on participation from users of all ages, backgrounds and interests." Ron Moore, UEC 2010

"Without a strong UEC, the Users Organization would lose effectiveness." Nikos Varela, UEC 2013

Participate in the UEC

Consider running for a position next election! Contact the UEC about your ideas/concerns





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QR

code?

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Lots of tiny text

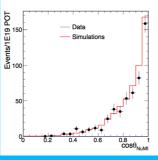
Status of the NOvA Experiment

NOvA NDOS Run

The NOvA NDOS (Near Detector On the Surface) data run collected ~5000 neutrino interactions from the NuMI beam.

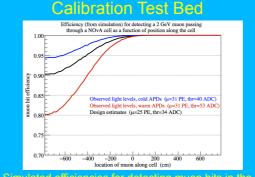
The NOvA NDOS is used as a prototype to test the detector technology and assembly procedures.

The NDCS is also used to investigate the expected cosmic ray background in the NOvA detector and to develop calibration techniques for the NOvA detectors.



NuMI Beam Data

Comparison between NOvA NDOS cosmic subtracted data and MC. A selection has been applied to both the data and the MC to enhance beam neutrinos and reject the cosmic ray interactions. This plot shows good agreement between data in time with the NuMI (Neutrinos at the Main Injector) beam and the NuMI beam MC.

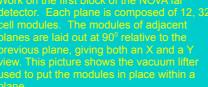


NovA FD, shown as a function of position along the cell with more positive positions being closer to the cell readout. The black curve shows the NovA technical design report's expectation. The colored curves give the performance assuming observed noise rates in the NDOS and observed full-length module light levels obtained with the "vertical side" test setup. The warm and cold curves differ only in their hit trigger threshold, as warm APDs require a higher threshold to maintain a totache poise rate.

NOvA Block Pivoter



Once a block has been finished, the block pivoter (shown above) is used to move the block into place within the detector building, then pivots 90° to set the block upright.





Building the First NOvA Block

Schedule

Far Detector Construction Underway

Construction of the NOvA far detector has begun in Ash River MN.

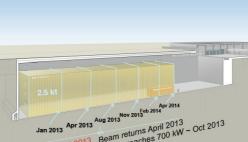
The NOvA far detector consists of 960 (15.6 m square) planes. 32 planes make 1 block, while 5 blocks make 1 super block.

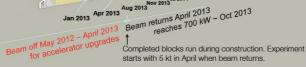
The final detector mass will be ~15k tons. With ~80% active detector material

Schedule and Outlook

In May of this year the FNAL accelerator complex shut down for upgrades to the NuMI beam line along with regular maintenance to the facilities.

Construction has begun on the fa detector. The first super block is scheduled to be completed by the end of the year. With additional super blocks being completed on a schedule that accelerates as the technicians gain experience with the detector assembly.





The NuMI beam is schedule to return in April 2013. By then 2 Super blocks should be in place with a total detector mass of 5k tons. Construction will continue while the beam ramps up to 700kW in October 2013.

Outlook

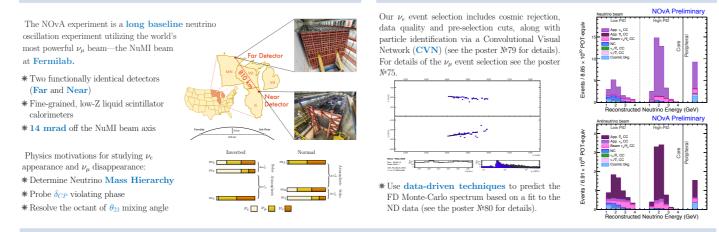
NOvA will began taking data with a partially completed detector in spring of 2013. Data taking will continue as the detector is complete in spring of 2014.

NOvA expects to collect approximately 14 electron neutrino interactions in by 2014 with approximately 7 background interactions by Neutrino 2014. For more information on NOvA physics see Raphaël Schroeter's poster (#99-3)

NOvA joint $\nu_e + \nu_{\mu}$ oscillation results in neutrino and antineutrino modes

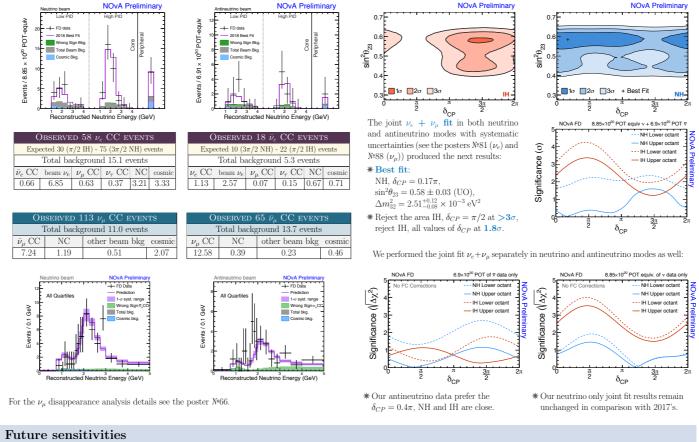
The NOvA experiment

Event predictions



Results in the 2018 NOvA joint $\nu_e + \nu_{\mu}$ analysis in neutrino and antineutrino modes

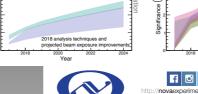
With 8.85×10^{20} POT in neutrino beam and 6.91×10^{20} POT in antineutrino beam NOvA obtained the following results:



2018 analy

Yea

- * For future prospects we assume:
 -50% neutrino beam and 50% antineutrino beam data per year.
 -2018 analysis techniques, projected beam intensity improvements and reduced systematic uncertainties
- from NOvA's test beam (see the poster $N^{\circ}58$). *** By 2020** expect 3σ sensitivity to **mass hierarchy**, for all allowed values of θ_{23} , if hierarchy is normal and
- $\delta_{CP} = 3\pi/2.$ *** By 2022** expect 2σ sensitivity to δ_{CP} determination if hierarchy is normal and $\delta_{CP} = 3\pi/2.$
- * By 2024 expect 3σ sensitivity (depends on hierarchy) to **octant** determination for $\sin^2\theta_{23}$ near 0.4 or 0.6



 $\sin^2\theta_{23} \in \{0.4, 0.5, 0.6\}, \ \ln^2\Omega_{22} = 2.5 \times 10^{-3} \text{eV}^2, \ \sin^2 2\theta_{13} = 0.082$

NH δ_{cm}=3π/2

Agy = (0,2+), krl²₂-2,5+10² eV², krl²₂-4,0482 Chef demination H is r²₁₀-0.6 H is r²₁₀-0.6 H is r²₁₀-0.6 CO18 analysis techniques and projected beam exposure improvements 2018 - 2022 - 2024

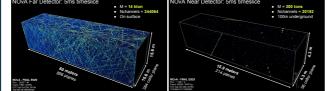




Detection of Galactic Supernova Neutrinos at the NOvA Experiment

Motivation						
Supernova physics:	Neutrino properties:	Challenging:				
 Neutrino emission plays crucial role in the supernova explosion mechanism. Neutrinos produced in the early phases of the collapse carry information from the core. Existing models predict various neutrino luminosities & spectra. 	 Observable ν flux is affected by many aspects of neutrino physics: neutrino mixing parameters, mass hierarchy, sterile neutrinos and other. Enormous neutrino densities during the explosion make neutrino self-interactions important. 	 Huge detectors are needed. Collaboration with other experiments → global network Previously registered only once: SN1987a Galactic supernovae are quite rare: ~ 1 - 3 per century We need to be ready 				
NOvA : NuMI Off-axis <i>ve</i> A p	pearance Sup	pernova triggering system				

Primary goal: precise measurement of neutrino oscillations parameters, studying $\nu_{\mu} \rightarrow \nu_{e}$ and $\bar{\nu}_{\mu} \rightarrow \bar{\nu}_{e}$ oscillations in 2 GeV neutrino beam. VA Far Detector: 5ms time

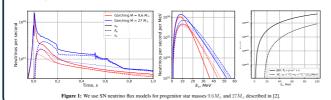


NOvA features two segmented liquid scintillator detectors of similar structure

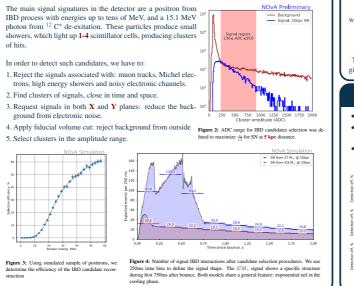
The NOvA detectors can be used to register the neutrino signal from the next galactic supernova, measuring the neutrino flux and providing the trigger signal to other neutrino experiments. The detailed description of the NOvA detectors can be found in [1].

Simulation of supernova neutrino interactions

A dedicated simulation package GenieSNova was developed to simulate interactions of supernova neutrinos inside the NOvA detectors in a correct timing order, producing particles that can then be used in the full existing NOvA detector simulation chain.



Selection of interaction candidates in NOvA Far detector



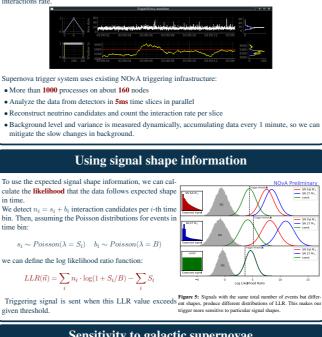
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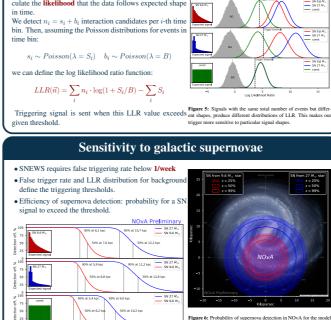
External trigger signal: SNEWS SuperNova Early Warning System[3] is a service that: · Collects supernova triggers from 7 neutrino experiments. • Provides notifications to other experiments and astronomers. NOvA is currently triggered externally by a SNEWS coin-

cidence, so we can record data from a galactic supernova for further analysis.

Internal NOvA trigger

We can detect supernova explosion, observing a short-time ($\tau \sim 1 - 10s$) increase in low-energy neutrino interactions rat





h $27 M_{\odot}$ and $9.6 M_{\odot}$ progenitor star mass, using the expected shape

18 of 9.6M signal.

Summary and current status

ing on NOvA detectors since November	 Using the time profile of expected signal and the background distribution, the trig- ger can be sensitive to the supernovae in the galactic center (7 kpc). 	for summer 2018. With improved recon-	for supernova neutrinos' interaction is be- ing developed. We plan to include more	sensitivity and an offline analysis of the supernova neutrino signal is currently be-
 P Adamson et al. (NOvA Collaboration). Phys. Rev. D93 05110	M (2016) [21 A Minizzi et al. Ri	vista del Nuovo Cimento Vol. 39 N. 1.2 (2016)/arXiv:1508.00	7851 [3] P Antonioli et al New Journal of Phy	sice 6 (2004) 114

Physical poster tips

Make sure your poster is the right size! (Ask the conference webpage and make your document the appropriate size).

Use high quality images. No screenshots!

Print your poster in advance (but keep a digital copy on you just in case)

Buy a poster tube and roll the poster such that it curves into the board when unrolled, not away from it.

Protect the edges!

Expect that the conference will give you tools to put it up but bring your own anyway.

Poster Competitions

These are (in most cases) a combination of things, but mostly rely on the interaction of the judges with the presenter!

Be at your poster!

Allow people time to read if they need it.

Practice your delivery beforehand.

Things poster judges have said

I try to judge mostly on the poster as that it matches the title, making sure the student understands and can explain whats on it.

> I personally have never actually read what was written on a poster [in place of talking to the presenter].

> > Death was if I asked about something on the poster and the answer was "Umm I didn't make that so I'm not sure..."

Tips from the room @ the tutorials

Have an elevator pitch.

Have two speeches prepared (different lengths).

When you look at good posters think "What is it that I liked?"

Iterate! Every poster will be better!

More Tips

Read this guy:

The Visual Display of Quantitative Information by Edward Tufte

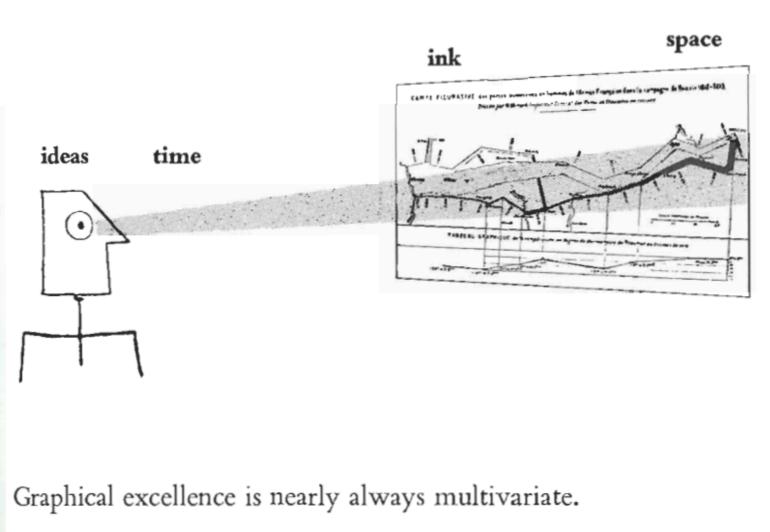
https://smile.amazon.com/gp/product/ 0961392142/ref=ox_sc_act_title_1? smid=ATVPDKIKX0DER&psc=1

Principles of Graphical Excellence

Graphical excellence is the well-designed presentation of interesting data—a matter of *substance*, of *statistics*, and of *design*.

Graphical excellence consists of complex ideas communicated with clarity, precision, and efficiency.

Graphical excellence is that which gives to the viewer the greatest number of ideas in the shortest time with the least ink in the smallest space.



And graphical excellence requires telling the truth about the data.